

EuropeanShipownerscommissionedDeloittetodeliveradata-drivenbenchmarkingstudyontheEUmaritimesector'sglobalcompetitiveness.

'European shipping has played a significant role in maintaining the EU's position as a leader in international supply chains.'

Deloitte, 2025

The research compares Europe's position against **six leading international shipping hubs**, pinpointing best practices in policy, taxation, finance, regulation, and workforce development. It highlights critical policy gaps, assesses their impact, and sets out **concrete, actionable recommendations** to strengthen Europe's maritime edge.







The voice of European shipping

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Deloitte

EU Shipping Competitiveness Study







Keep European Shipping Internationally Competitive



Develop a forward-looking **European maritime strategy**

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Maintain Maritime State Aid Guidelines (SAGs)



Recognise shipping as a cornerstone of Europe's security and a prerequisite for a strong maritime cluster

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Aligning Regulations & Reducing **Administrative Burden**

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Align EU regulations with IMO/ILO conventions

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Cut red tape and reduce reporting requirements



Digitalise administrative processes

Closing the
Investment Ga

Use EU and national ETS revenues

to bridge the price gap with clean

fuels and support investments in



Facilitate access to **finance for** shipowners in Europe

clean tech



Expand the toolbox of financing and funding solutions



Promoting Upskilling and Reskilling



Train 250,000 European seafarers for new fuels & digital solutions

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Strengthen international framework of IMO STCW-convention and update framework for **mutual** certification recognition in the EU

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Enhance the attractiveness of seafaring as a profession



Why this matters



Shipping is a cornerstone of Europe's food, energy and supply chain security

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Shipping is at the **forefront of the** energy transition and carries 76% of the EU's external trade

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EU shipping is growing steadily, but others are growing faster, posing a competitiveness challenge

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EU share of the world's fleet

of Europe's external trade is enabled by shipping

76%





Needed in annual investments for EU shipping's energy transition